

**CAMBRIDGE INTERNATIONAL EXAMINATIONS**  
GCE Advanced Subsidiary Level and GCE Advanced Level

## **MARK SCHEME for the May/June 2013 series**

### **9704 ART AND DESIGN**

**9704/01**

Paper 1 (Controlled Test), maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge will not enter into discussions about these mark schemes.

Cambridge is publishing the mark schemes for the May/June 2013 series for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level components and some Ordinary Level components.

<b>Page 2</b>	<b>Mark Scheme</b>	<b>Syllabus</b>	<b>Paper</b>
	<b>GCE AS/A LEVEL – May/June 2013</b>	<b>9704</b>	<b>01</b>

**Component 1: Controlled Test Criteria for Assessment**

<b>Assessment Objectives</b>	<b>Response to Assessment Objectives</b>		<b>Maximum Mark</b>
Personal Qualities	<b>(i)</b>	Individual, sensitive and creative response to stimulus.	<b>25</b>
	<b>(ii)</b>	Independence and confidence in concept and execution.	
Manipulative, Artistic and Analytical Skills	<b>(iii)</b>	Selection and control of media, processes and techniques.	<b>25</b>
	<b>(iv)</b>	Analysis from direct observation and personal experience.	
Aesthetic Qualities	<b>(v)</b>	The recognition of contour, surface, shape, colour/tone, texture, pattern, structure, form and the relationships of forms in space, and their appropriate use.	<b>25</b>
Knowledge and Critical Understanding	<b>(vi)</b>	Analysis of the idea, subject or theme chosen; suitability of selection and ability to evaluate and communicate in a systematic way.	<b>25</b>
	<b>(vii)</b>	Critical judgement and cultural awareness and appreciation.	
			<b>Total 100</b>