
GLOBAL PERSPECTIVES AND RESEARCH

9239/11

Paper 1 Written Examination

May/June 2015

QUESTION PAPER

1 hour 30 minutes

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **all** questions.

You should spend approximately 10 minutes reading the documents in the Resource Booklet before attempting to answer the questions. This is allowed for within the time set for the examination.

Answers should be written in continuous prose.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **2** printed pages, **2** blank pages and **2** inserts.

Read the documents in the accompanying Resource Booklet and answer **all** the questions.

Ethics and Economics of Food

1 Study Document 1.

(a) Identify **two** ways from Document 1 in which the food and diet industry suggests that people can control their own weight. [2]

(b) Explain why, according to the author, each of these two ways will not work. [4]

2 Study Document 1.

How convincing is the evidence used in Document 1 against the claims made by the food and diet industry?

In your answer you should consider the strengths and weaknesses of the evidence. [10]

3 Study Documents 1 and 2.

To what extent is the author's argument in Document 2 stronger than the author's argument in Document 1? [14]

[Total: 30]

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge International Examinations Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cie.org.uk after the live examination series.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.