



**Cambridge International Examinations**  
Cambridge International Advanced Level

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**TRAVEL AND TOURISM**

**9395/43**

Paper 4 Specialised Tourism

**October/November 2015**

**1 hour 30 minutes**

Candidates answer on the Question Paper.

No Additional Materials are required.

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

**DO NOT WRITE IN ANY BARCODES.**

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **7** printed pages, **1** blank page and **1** Insert.

**Question 1**

Refer to Fig. 1 (Insert), information about tourism awards in Asia.

- (a) Using Fig. 1 (Insert), explain **two** ways in which the Wild Asia Responsible Tourism Awards encourage tourism providers to 'make a difference'.

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[4]





**Question 2**

Refer to Fig. 3 (Insert), information about Fat Tire Bike Tours in Berlin, Germany.

- (a) Using Fig. 3 (Insert), explain **two** ways in which Fat Tire Bike Tours support the local community in Berlin.

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