

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
GCE Ordinary Level

**MARK SCHEME for the October/November 2010 question paper
for the guidance of teachers**

7100 COMMERCE

7100/01

Paper 1 (Multiple Choice), maximum raw mark 40

Mark schemes must be read in conjunction with the question papers and the report on the examination.

- CIE will not enter into discussions or correspondence in connection with these mark schemes.

CIE is publishing the mark schemes for the October/November 2010 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.



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| Page 2 | Mark Scheme: Teachers' version | Syllabus | Paper |
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| <i>Question Number</i> | <i>Key</i> | <i>Question Number</i> | <i>Key</i> |
|------------------------|------------|------------------------|------------|
| 1 | C | 21 | A |
| 2 | A | 22 | C |
| 3 | A | 23 | B |
| 4 | C | 24 | D |
| 5 | A | 25 | A |
| 6 | D | 26 | C |
| 7 | D | 27 | B |
| 8 | B | 28 | B |
| 9 | C | 29 | D |
| 10 | C | 30 | A |
| 11 | C | 31 | A |
| 12 | C | 32 | A |
| 13 | A | 33 | D |
| 14 | D | 34 | B |
| 15 | C | 35 | A |
| 16 | B | 36 | D |
| 17 | A | 37 | A |
| 18 | C | 38 | B |
| 19 | B | 39 | D |
| 20 | D | 40 | C |